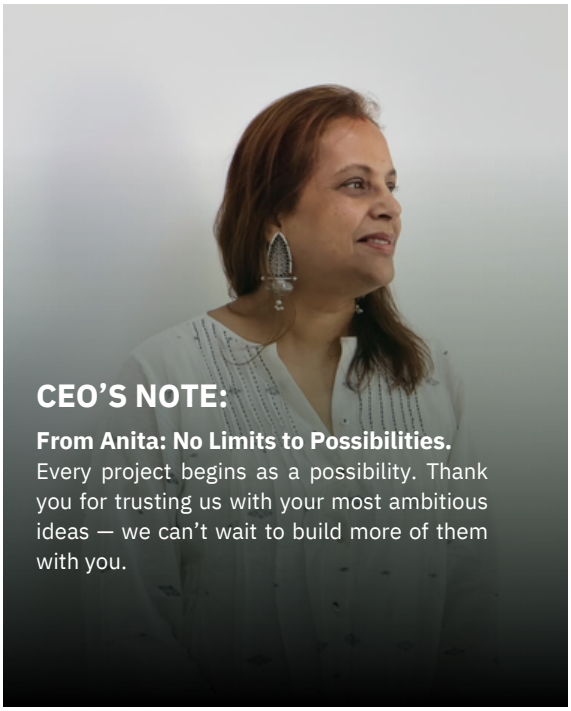


OCTOBER 2026 | EDITION

INSIGHTS FOR ARCHITECTS, DESIGNERS & VISIONARIES

THE AURRA JOURNAL 2

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CEO'S NOTE:

From Anita: No Limits to Possibilities.
Every project begins as a possibility. Thank you for trusting us with your most ambitious ideas — we can't wait to build more of them with you.

No Limits to Possibilities — Just Ideas Waiting to Be Built

Every great project begins the same way: someone imagines something that does not exist yet. At Aurra, our job is never to talk that idea down to fit what is on the shelf — it is to find the material, the hardware and the craft to make it real.

This month, that belief was tested. Our team worked day and night on a sculpture they could see taking shape, and they were determined to see it through. You will meet Lunaya inside, along with a reminder that safety belongs in the design from day one, and news of our new home at Technohub 4. Thank you for being part of the journey.

Anita Bhattacharya-Iyer
Chief Executive Officer, Aurra



COMPANY NEWS

We've Moved to Technohub 4

A new chapter for Aurra begins at a new address. Our team is now settled in Technohub 4, Dubai Silicon Oasis — a bigger, brighter space for our people, our clients and what comes next. Our phone numbers and email addresses stay exactly the same.

Drop by for a coffee. Whether you'd like to talk through a project, meet the team or simply say hello, our doors are open. Call +971 4 3858525 or email hello@aurra.ae to get in touch!



The Aurra Experience Center is now taking shape right here at Technohub 4.
SOMETHING BIG IS COMING. STAY TUNED.



PROJECT SPOTLIGHT

Lunaya: A Labour of Love

A GRP sculpture with a beautiful marble effect, manufactured and installed by the Aurra team—with day and night shifts to deliver on time.

Where Art Meets Architecture | Where Form Meets Finish

Lunaya rises from a pool in two great arcs, split by a slender blade that frames the sky between them. It looks carved from marble — the veining, the polish, the presence of it — but it is GRP: glass reinforced plastic, a composite of plastic and glass fibres. Strong, lightweight and easily customised, GRP lets us shape forms that stone would make difficult, which is why it suits architectural and artistic work so well.

The sculpture was manufactured and executed by the Aurra team, who worked day and night shifts to deliver on time without compromising on quality or client satisfaction. Supplies were disrupted along the way, but the team could see something beautiful taking shape and was determined to see it installed. When it was, there was no doubt it belonged there. This is Aurra's Art for Architecture philosophy in practice — bespoke architectural features where material, craftsmanship and artistic vision come together to elevate a space.



"I wonder when people see it, if they will know the sweat that goes into any such artwork."
— Anita Bhattacharya-Iyer, CEO

MATERIAL | GRP / FRP ***FINISH*** | MARBLE EFFECT ***BUILT BY*** | THE AURRA TEAM

aurra

TECHNICAL INSIGHT

Why an Emergency Exit Must Never Be Blocked

A panic bar is only as safe as the door it sits on. Recently, we came across an image that shows exactly what not to do: an emergency exit held shut with a stick on the outside.



What's wrong with this picture?

A panic or emergency exit exists for one reason: to let people leave a building quickly, without thinking, in smoke, noise and panic. A stick, rod, wedge or chain on the outside defeats that purpose entirely. The push bar inside may be fully certified and working perfectly, yet people could still be **trapped** behind a door that will not open.

It is often done as a shortcut — to stop a door being used as a thoroughfare, or to keep unwanted visitors out. But a temporary fix is still a life-safety risk, and it can put building owners and operators in breach of fire and life safety requirements.

The right answer to a security concern is the right hardware, specified at the start of the project and not improvised later.

Golden rules for every emergency exit:

- Never block, wedge or chain an emergency exit — inside or outside
- Never disable or remove panic hardware or door closers
- Specify certified devices (EN 1125 / EN 179) for the building use
- Keep escape routes clear on both sides of the door
- Inspect and maintain exit hardware regularly

Worried about security or children using the exit? Choose alarmed or monitored devices, or delayed egress where regulations permit — never a stick.

Thank you for reading. If you would like to enquire about a project, ask a technical question or simply say hello, we would love to hear from you.

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