SEPTEMBER 2026 | EDITION



INSIGHTS FOR ARCHITECTS, DESIGNERS & VISIONARIES

THE AURRA JOURNAL

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MD'S NOTE:

Beyond Products. Built Around Your Vision.

Every exceptional architectural project begins with a vision - one that deserves solutions tailored to its unique requirements. And that's where Aurra steps in. Thank you for being part of our journey. We look forward to creating more remarkable spaces together.

AURRA HIGHLIGHTS

Something Extraordinary is Taking Shape

At Aurra, we're always looking ahead—and we're excited to share that something truly special is on the horizon. In the coming months, we'll be unveiling the Aurra Experience Center thoughtfully designed to transform the way architects, designers, consultants, and developers explore architectural solutions.

More than just a showroom, the Aurra Experience Center will be an immersive space where innovation, craftsmanship, and materiality come together. From premium architectural ironmongery and bespoke finishes to interactive product displays and curated design experiences, every detail has been created to inspire collaboration and informed specification. Stay tuned for more updates!

Supplying What Your Project Needs — Not Just What We Have

At Aurra, we go beyond supplying architectural hardware. We partner with architects, designers, consultants, and contractors to deliver tailored solutions that combine functionality, performance, and design excellence.
As architecture continues to evolve, our commitment remains the same: providing trusted expertise, global partnerships, and bespoke sourcing solutions that bring every vision to life.





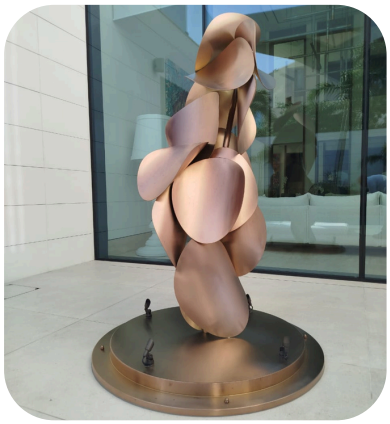
Stay tuned as we prepare to open the doors to a new way of experiencing architecture.

THE FUTURE OF ARCHITECTURAL SPECIFICATION IS ALMOST HERE.

PROJECT SPOTLIGHT

Fluid Forms in Bronze

Created for a private villa in Emirates Hills, this bespoke metal sculpture explores fluidity through sculptural form — transforming solid metal into compositions that feel in motion.



Where Art Meets Architecture | Where Metal Takes Form

Designed to create a sense of movement within the villa's architectural setting, the sculptures feature flowing, layered forms that appear to unfold naturally through space. Each piece was meticulously fabricated and finished, with careful attention to proportion, curvature, surface, and detail. The result is a collection of sculptural elements that balance strength and softness, creating a distinctive visual experience within the surrounding architecture.

This project reflects Aurra's Art for Architecture philosophy — creating bespoke architectural features where material, craftsmanship, and artistic vision come together to elevate a space.



TECHNICAL INSIGHT

Why Hardware Should Never Be an Afterthought

Architectural hardware is more than just a functional element—it directly influences the performance, safety, and experience of a space.

Considering hardware from the beginning supports:

- Better design coordination
- Improved compliance with safety standards
- Enhanced accessibility
- Long-term reliability and maintenance efficiency

At Aurra, we believe hardware specification should be integrated into the design process - not added as the final detail.

Team & Company News

The Team Behind the Numbers: Aurra's Estimation Experts

Our estimation team plays a crucial role in transforming project requirements into accurate solutions — analysing specifications, understanding design intent, coordinating with suppliers, and preparing the groundwork that brings every project to life. With a deep understanding of architectural hardware, materials, finishes, and project requirements, the team bridges the gap between vision and execution. Since the beginning of the year, the Estimation Team has successfully prepared and delivered over 400 quotations, supporting projects with accurate assessments and tailored solutions.







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